

#### MACON AREA HABITAT FOR HUMANITY

# Engagement Opportunities

Event Sponsorship & Annual Giving



For more information contact: lvey Hall, Executive Director ihall@maconhabitat.org (478) 745 - 0630



# About MAHFH

Mission: Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, and hope.

of a Sunday School class at Northminster Presbyterian Church in 1986 as an expression of faith in action to address Macon's serious need for affordable homeownership opportunities. The first house was completed in 1987 in the Pleasant Hill neighborhood. The organization remained a volunteer-only nonprofit until 1996 when it hired its first staff members. Today, Macon Area Habitat for Humanity is located at 690 Holt Avenue and has nine permanent staff members. Through collaboration been served by the affiliate. In 2006, Macon Area Habitat opened the ReStore, selling new and used home improvement supplies to generate revenue to build more homes with Macon families. Since its beginning, Macon Area Habitat for Humanity's volunteers, supporters, and have staff believed that we have the unique opportunity to express our faith in God and love for our fellow brothers and sisters through this dynamic ministry of homebuilding. Millard Fuller, founder of Habitat for Humanity International, wrote, "Habitat is just one huge expression of God's love."

#### HOMEOWNERSHIP

Macon Area Habitat builds houses in partnership with families who demonstrate a need for housing, the ability to pay, and also a willingness to partner. These homes are sold, not given, to approved homeowner applicants. Moving into and owning a Habitat home improves the quality of life for its residents, not only in their physical surroundings but also by instilling a sense of pride and responsibility which comes with homeownership.



SIGN UP TODAY FOR MACON AREA HABITAT FOR HUMANITY'S HOME COURT PICKLEBALL TOURNAMENT. HOME COURT SUPPORTS HABITAT'S WORK TO PROVIDE LIFE CHANGING HOMEOWNERSHIP OPPORTUNITIES IN MACON-BIBB AND JONES COUNTIES. FOR MORE INFORMATION VISIT MACONHABITAT.ORG.

# PICKLEBALL TOURNAMENT

TATTNALL SQUARE PICKLEBALL & TENNIS CENTER

Registration information can be found on pickleballbrackets.com.

Friday, October 11 - Home Court Under Construction (Round Robin) Saturday, October 12 - Men's and Women's Doubles Sunday, October 13 - Mixed Doubles

SPONSORSHIP OPPORTUNITIES	Presenting \$5,000	Ace Sponsor \$2,500	Rally Sponsor \$1,000	Kitchen Sponsor \$500
Listed on MAHFH social media pages				
Company logo displayed on promotional materials and banners			$\bigcirc$	
8 Player Entries				
4 Player Entries				
2 Player Entries				
Company is invited to have a tent or promotional display set up during the event.				
Company logo displayed on signage at MAHFH Office & Re-Store		$\overline{(}$		
Recognized during awards ceremonies.		٢		
Company name included in press releases sent to print, radio, and TV media				
Opportunity to participate in and speak at the awards ceremonies.				
Acknowledged as a Macon Area Habitat for Humanity Annual Partner Sponsor in Home Dedications and other Special Event Programs, and Annual Reports.	Ċ			
Listed on all promotional materials and flyers				
Macon Area Habitat for Humanity®				



Macon Area Habitat for Humanity's Light More Homes annual Christmas light display brings Joy to thousands each year and helps us literally "light more homes" by raising funds to provide electrical work for Habitat homes in Macon-Bibb and Jones Counties each year.



Light More Homes was located at Chick-fil-A on Tom Hill Sr. Blvd for 12 years before moving to Mercer Village in 2020 to continue our standing partnership with Mercer University. Nearby restaurants like Margarita's, joined our long-standing sponsors as we installed a 52,000 light canopy that spanned Montpelier Avenue and created a gorgeous holiday setting. Candy Cane Lane was created in 2021 and has become a huge part of the show, stretching the length of Stadium Dr. and covering over 180 trees. We hope you will join us this year as we update the arches, and add a new motif!

Macon Area Habitat for Hu	manity's					
Light More Homes Engagement Information	Presenting Sponsor (10,000)	Flip the Switch Sponsor (\$5,000)	Student Sponsor (\$2,500)	Hope Sponsor (\$2,500)	Cheer Sponsor (\$1,000)	Joy Sponsor (\$500)
Logo printed on Light More Homes roadside banner	*	*	*	*	*	*
Company logo displayed on signage at MAHFH ReStore	*	*	*	*	*	*
Recognition on MAHFH website, weekly email newsletter, Facebook, and Instagram pages	*	*	*	*	*	*
Company logo on sponsor boards located throughout display	*	*	*	*	*	
Recognition of company during Light More Homes audio program	*	*	*	*	*	
Company name listed as build sponsor on Macon Habitat Build dedication program	*	*	*	*	*	
Company name included in press releases sent to print, radio, and TV media	*	*	*	*		
Company recognized on brochures distributed in Mercer Village retailers	*	*	*	*		
Listed in the Mercer University/Macon- Bibb High School "Light More Homes" computer-designed Lights and Music program contest guides.			*			
Company's representative(s) officially flips the switch to turn on the program for the Holiday Season.		*				
Opportunity to have a themed night during the event dedicated to their company	*	*	*	*		
Recognized for the year as the presenting sponsor. This sponsor will be recognized throughout the event.	*					



# Women Build

Annual Habitat for Humanity Event

Women Build is an annual event that has been held in Macon for over 20 years. Corporate teams of women from across the globe volunteer for their area's Habitat affiliate and come together to sponsor, build, and dedicate a home. It is a unique partnership of female community leaders and companies focused on women as mentors and executives.

# Women Build is held annually around International Women's Day in March!

## Sponsorship Opportunities



Presenting Sponsor, SOLD

Hard Hat Sponsor, \$2500 Sole Dur company name/logo displayed alongside the MAHFH name on the pink Women Build hard hats to be distributed to each volunteer participant in the event.



Team Sponsor, \$1000: Bring out a team of 10 people to build. T-shirt and lunch provided, your company/organization name/logo displayed on event banner and within annual report.

# CONSTRUCTION

### Habitat Construction Model

Macon Area

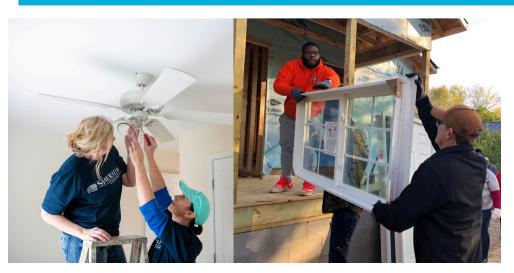
For Humanity®

Macon Area Habitat for Humanity (MAHFH) is an affiliate of Habitat for Humanity International, an ecumenical Christian housing ministry devoted to ending substandard housing across the globe. Houses are built using volunteer labor and in-kind donations and then sold to partner families at no-interest and no-profit. Habitat homes are designed to be safe, secure and energy efficient for the families we serve. At the same time Habitat homes are designed to allow for volunteer involvement in every step of construction. The Habitat model welcomes anyone who has a heart for service to work on our job site. Skilled volunteers help move the construction timeline forward with their ability to work independently or lead small groups of volunteers on assigned tasks. Under the close supervision of our Construction team, volunteers with little to no construction experience are a valuable part of our mission and contribute greatly to the construction of our mission. There is a job and a place for everyone on our construction site.

## Thematic Builds

- Women Build: An annual event held in Macon for over 20 years. Corporate teams of women from across the globe volunteer for their area's Habitat affiliate and come together to sponsor, build, and dedicate a home. It is a unique partnership of female community leaders and companies focused on women as mentors and executives.
- Board Build: This build is sponsored and planned by the MAHFH Executive Board.
- Youth Build: A build completed in partnership with the Bibb County School District and funded through a YouthBuild grant. This build allows students to complete their high school diploma or earn their GED while completing requirements for a Construction Certificate through hands on experience on a Habitat job site.
- Blitz Build: With their professional experience, career homebuilders utilize their diverse trade skills and in-kind donations to fund and build a Habitat home.
- Faith Build: A home constructed through the prayers, volunteer and financial support of the local faith community.

We welcome our supporters to come spend time volunteering on a build site to see where their gifts are put into action! Connect with our Outreach Manager, for opportunities.



### **GIVING LEVELS**

Full House Sponsor: \$75,000 Lead House Sponsor: \$25,000 Roof Raisers: \$15,000 Laying the Foundation: \$10,000 Finish Carpenter: \$5,000 Frame Builder: \$2,500 The Crew: \$1,000

## **ADDITIONAL GIVING OPPORTUNITIES**

You can make your tax-deductible donations to Macon Area Habitat for Humanity (MAHFH) through many different ways

### Planned Giving & Estate Gifts | Legacy Giving

Build a legacy of hope by remembering MAHFH in your will, or by making another type of planned gift. To connect to MAHFH's fund at the Community Foundation of Central Georgia, visit: https://cfcga.org/fund/macon-area-habitat-humanity-legacy-fund/

### Honor & Memorial Giving

Consider making tax-deductible donations in memory or honor of a loved one. It is a great way to celebrate an anniversary, birthday, or other special occasions. Gifts will be acknowledged with a special card.

### **Employer Matching Gifts**

Did you know that your employer may match your financial contribution to an organization? Visit https://ww2.matchinggifts.com/habitat to see if your company participates in this form of giving.

### **In-kind Donations**

MAHFH gladly accepts donations of building materials, tools, land, and professional services, such as electrical and plumbing. Contact our team to learn more and donate.

Contact our office at (478) 745 - 0630 for any questions.

# **CONTACT US**

Office and ReStore: 690 Holt Ave Macon, GA 31204

Office Phone: (478) 745 - 0630 Fax: (478) 745 - 0679 ReStore: (478) 796 - 9926 Website: maconhabitat.org

Ivey Hall, Executive Director: ihall@maconhabitat.org



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## **SPONSORSHIP FORM**

Please mark your Sponsorship Level and fill out the form below

Name		
Address		
City, State, Zip		
Phone		
Email		
Method of Payment: Total Amo	unt Authorized \$	
Check # MC  Cardholder's Name		
Card Number   Expiration Date   CVV		/
Frequency of Gift 🗆 One Time Authorized Signature	-	-
Make checks payable to: <b>Macon Area</b> For more information: Carson Riley   (4		-
<u>Donatio</u> <u>Events</u> Light More Homes	on Allocation / Spons	orship Selection
□ Presenting Sponsor □ Flip the S	Switch 🛛 Student Pro	ogram 🛛 Hope 🖓 Cheer 🖓 Joy
Home Court		
<u>Construction</u> <ul> <li>General Construction</li> <li>Theme Builds</li> <li>Women Build (Annual)</li> </ul>	-aith Build □ Home	Builder Blitz 🛛 Board Build
<u>General</u>		

□ Undesignated Gift □ Endowment Fund